

ROCKWALL COUNTY BAR ASSOCIATION
ROCKWALL BAR FOUNDATION
P. O. BOX 2071
ROCKWALL, TEXAS 75087
February 9, 2016

Prospective Sponsor –2016 Rockwall County Bench Bar Conference

Dear Sir or Madame:

The Rockwall County Bench Bar Conference is scheduled for April 15, 2016 with registration beginning at 9:00 a.m. and the event being from 10:00 a.m. to 4:30, with a social hour afterwards, at the Hilton Dallas/Rockwall Lakefront Hotel, 2055 Summer Lee Dr, Rockwall, TX, 75032, Phone 866-460-7456. We have an excellent slate of speakers, including a panel from the Dallas Court of Appeals, and each attendee lawyer will receive five or more hours of CLE plus lunch for the price of \$100.00 per person (early registration discount will be \$85.00 per person for individual registration payment received prior to March 15, 2016).

In order for the 2016 Bench Bar Conference to be as successful as can be, the Rockwall County Bar Association and the Rockwall Bar Foundation seeks financial support and assistance from both attorney and corporate sponsors. Those interested in this excellent opportunity for exposure to a large number of legal professionals in the Rockwall area should please contact Amy Ganci, Richard Archibald or David S. Mallard as provided below as soon as possible.

The 2016 Sponsorship Types and Levels Are:

Bronze level \$250.00 (No limit on number)

1. Attorneys: One admission to the Event with approximately 5 hours of CLE
Corporate/Business Sponsors: Media recognition on our communications after date of sponsorship through date of event.
2. Name recognition on signage, advertisements and power point screen presentation throughout the event.
3. The opportunity to offer door prizes at times throughout the event (please schedule).

WiFi Sponsor \$350.00 (Limit One) The Wealth Management Division of the American National Bank of Texas has accepted this sponsorship for 2016.

1. Name recognition on signage, advertisements and power point screen presentation throughout the day
2. The opportunity to offer door prizes at times throughout the event (please schedule).
3. The opportunity to offer a gift drawing registration in the foyer outside the meeting area.

Silver level. \$500.00 (No limit on number)

1. Attorneys: Two admissions to the Event with approximately 5 hours of CLE.
Corporate/Business Sponsors: Media recognition on our communications after date of sponsorship through date of event.
2. Larger (than Bronze) name recognition on signage, advertisements and power point screen presentation throughout the day

3. The opportunity to offer door prizes at times throughout the event (please schedule).

4. The opportunity to offer a gift drawing registration in the foyer outside the meeting area.

Gold level. \$750.00 (No limit on number)

1. Attorneys: Three admissions to the Event with approximately 5 hours of CLE.

Corporate/Business Sponsors: Media recognition on our communications after date of sponsorship through date of event and the opportunity to contribute to gift bag for attendees with promotional material.

2. Larger (than Silver) name recognition on signage, advertisements and power point screen presentation throughout the day

3. The opportunity to offer door prizes at times throughout the event (please schedule).

4. The opportunity to offer a gift drawing registration in the foyer outside the meeting area.

Platinum level. \$1,000.00 (No limit on number)

1. Attorneys: Four admissions to the Event with approximately 5 hours of CLE.

Corporate/Business Sponsors: Media recognition on our communications after date of sponsorship through date of event, the opportunity to contribute to gift bag for attendees with promotional material, and special recognition at event as Platinum Sponsor.

2. Larger (than Gold) name recognition on signage, advertisements and power point screen presentation throughout the day

3. The opportunity to offer door prizes at times throughout the event (please schedule).

4. The opportunity to offer a gift drawing registration in the foyer outside the meeting area.

5. The opportunity to post display/presentation in foyer outside meeting room in designated area (this can include table and company brochures and information beyond simple business cards).

Happy/Social Hour Sponsor. \$1,000.00 (Limit One)

1. Attorneys: Two admissions to the Event with approximately 5 hours of CLE.

Corporate/Business Sponsors: Media recognition on our communications after date of sponsorship through date of event, the opportunity to contribute to gift bag for attendees with promotional material, and special recognition at event as Happy Hour Sponsor.

2. Larger (than Gold) name recognition on signage, advertisements and power point screen presentation throughout the day

3. The opportunity to offer door prizes at times throughout the event (please schedule).

4. The opportunity to offer a gift drawing registration in the foyer outside the meeting area.

5. The opportunity to post display/presentation in foyer outside meeting room in designated area (this can include table and company brochures and information beyond simple business cards).

6. Recognition at the happy/social hour for attendees which immediately follows the CLE presentations and lasts for approximately one hour.
7. Other amenities may be negotiated.

Diamond level. \$1,500.00 (No limit on number)

1. Attorneys: Five admissions to the Event with approximately 5 hours of CLE.
Corporate/Business Sponsors: Media recognition on our communications after date of sponsorship through date of event, the opportunity to contribute to gift bag for attendees with promotional material, and special recognition at event as Diamond Sponsor. Additionally, Diamond Sponsors may attend and present at the Happy Hour.
2. Larger (than Platinum) name recognition on signage, advertisements and power point screen presentation throughout the day
3. The opportunity to offer door prizes at times throughout the event (please schedule).
4. The opportunity to offer a gift drawing registration in the foyer outside the meeting area.
5. The opportunity to post display/presentation in foyer outside meeting room in designated area (this can include table and company brochures and information beyond simple business cards) and includes
 - a. priority rights to select display locations (selection priority in order of receipt of Diamond Level sponsorship payment) and
 - b. the right to require exclusion of other displaying sponsors of your business category type (except attorneys and any sponsors which have previously been accepted at lower sponsorship levels, but prior right of display area shall apply).
6. LUNCH SPONSORSHIP - One Diamond Level Sponsor May rather be our Lunch Sponsor. In addition to the above, the Lunch Sponsor will have the opportunity to pay an extra \$500.00 (a total of \$2,000.00) and present special promotional materials on tables, make a short speech at lunch about their firm/organization (5 min.), and have its signage predominate during the lunch presentation. Although the lunch costs more than twice this amount, we offer this sponsorship only to a single sponsor and present as if they are the complete lunch sponsor.

Sponsorship checks should be made payable to the Rockwall County Bar Foundation, and mailed to: P.O. Box 2071, Rockwall, Texas 75087. The power point presentation and other signage may include your logo, so please provide that logo in electronic form for use in preparation of the presentations at LEAST by March 15, 2016 to mallardesq@aol.com.

We urge you to apply for the sponsorship of your choice as soon as possible so that your sponsorship can be included in communications to prospective attendees and other event literature as soon as possible. **A sponsor form is attached for your use-please send with payment.**

We look forward to another great Bench Bar Conference and hope to see you and your business/firm there at the Hilton on April 15, 2016.

Sincerely,

Rockwall Bench Bar Conference Sponsorship Committee

David S. Mallard mallardesq@aol.com 972 524 3340

Amy Ganci aganci@gancilaw.com

Richard Archibald archibald@garonhorton.com 972-722-0880

